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JACOB SPOERL

I have been creating videos, calling plays and producing engaging content since I was 5 years old. Today I am a dynamic, hardworking, sports producer who loves people, creating content and high quality production . I am also a fast learner, eager to tackle new things, and a dependable leader.

I am proud to be the recipient of the 2nd place award for **WBA Best Sports Play-by-Play VIDEO** awarded to me at Lambeau Field in Feb 2025, and I am the **Student Ambassador** for Stevens Point at the WBA student award show in 2026.

EXPERIENCE

UWSP, Stevens Point, WI - *Sports Producer*

April 2024 - Present Day

Producer of my weekly sports talk-show for UWSP. I produce, edit, and host my weekly sports talk show, **Sports Point**. I also produce broadcasts for the university's sports teams, including football, basketball, hockey, and volleyball, and commentate on them (play-by-play and color).

Kenosha Kingfish (Northwoods League), Kenosha, WI - *Broadcast Director*

May 2025 - August 2025

I managed the quality of broadcasts, including working with ESPN+, displaying graphics, adjusting audio, cutting in and out of breaks. I filmed, edited, and produced the lead-in show that premiered at the start of all home game broadcasts. I even helped out in marketing, maintenance, and food service- wherever I was needed!

UWSP, Stevens Point, WI - *UWSP Football Audio Assistant*

August 2023 - November 2023

Game spotter of jersey numbers for the P.A., played music between plays and calls, played advertisements, and controlled the microphones.

Meijer, Sussex, WI - *Utility Clerk, Curbside*

July 2022 - Present, including Summers and Winters

Organized retail shopping carts, weeded and landscaped, delivered groceries to customers' vehicles, cleaned in-store, and helped in all departments.

Good Rigging, Hartland, WI - *Laborer*

June 2021 - April 2022

Worked with tooling for a tree rigging device, metal filing, and packing products, for an arborist who works with Tree Care.

EDUCATION

**UWSP- Media Studies Major - Business Administration Minor -
Graduation Spring 2026**

Pointer Studios Sports Producer, Acapella Choir On Point member, appointed Business Manager on the Executive Board 2024.

Hamilton High School, Sussex, WI - June 2022 College Prep and AP classes;
DECA, Track & Field, Choir, Drama, Varsity Football Captain and All Conference Lineman.

REFERENCES

Justin Dade Kenosha Kingfish Marketing Director, Broadcast Supervisor: (608) 377-0485

Alex Ingersoll UWSP Media Studies Professor, 90FM Manager: (919) 619-8880

Ryan Gorwalski Kenosha Kingfish General Manager: (262) 653-0900